



IDEAL INSTITUTE OF PHARMACY
(Affiliate to the Mumbai University)
At.-Posheri, Tal.-Wada, Dist-Palghar,
Maharashtra



A Report on Van Mahotsav day celebration at Ideal Institute of Pharmacy

Name of college- Ideal Institute of pharmacy

Name of contact person-Dr. Sonali Vinod Uppalwar

Mobile no. 7976244046

Title of Event: Van Mahotsav Plantation drive in IIP - Organized under the aegis IQAC and forest department of Wada

Date of Event: 8th July 2024

Time of Event: 11:30 AM to 02:30 PM

Speaker: Mr. Lende sir (Forest Officer)

Participants: Forest department of wada, All faculties, Students

Venue-: Ideal Campus, Ideal Institute of pharmacy, Wada, Palghar.

Event Objective:

- The main motto behind Van Mohatsav Day/ Week is to plant as many trees as possible for a green earth.
- Promote environmental protection, increasing the green cover, Encouraging participation, Promoting sustainable practices and raise awareness of the value of trees and forests in preventing climate change.
- encourage people to participate in tree-planting activities and to make them aware of the benefits of trees for the environment and human well-being. Increasing the green cover: Van Mahotsav aims to increase the green cover in India by planting more trees and promoting afforestation.



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**Under the Aegis of IQAC and
Forest Department Wada Organize**

Van Mahotsav



2024

**Plantation Drive on
08/07/2024 Time : 11.30 am
Venue : Ideal Campus**

Significance :

- Significance of Van Mahotsav festival lies mainly in its ability to promote a culture of environmental conservation and sustainable development.
- It motivates people and make them more aware about forest conservation and planting trees. It emphasizes the impact of deforestation in India, and helps in maintaining ecological balance while promoting environmental conservation.
- It also mitigates the impact of climate change,



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prevents soil erosion,
promotes biodiversity,
and improves human health.

- The festival also strengthens communities by providing platform for promoting afforestation and environmental awareness, and by bringing together people from different walks of life to plant trees and protect the environment.
- It encourages the creation and display of nature paintings and tree paintings, and many other types of paintings to showcase the beauty of nature and raise awareness about the importance of protecting it.
- It is crucial festival that promotes afforestation and environmental awareness. It provides a platform for people to appreciate nature through the creation of nature and canvas paintings while also educating them about the importance of preserving the environment.

Description and Key Outcomes:

A Van Mahotsav day was organized in our college. The program was organized by Forest Department of Wada and IIP. **Event started in Ideal Institute of Pharmacy on 8th July 2024.**

The event commenced with the group of dignitaries, faculties and students.

Participating as chief guest, who is the Chairman of Ideal foundation **Mr. Abhishek Jain**, said that From the beginning, our culture has been centered on nature. We have a strong bond with all of nature, especially trees. The trees are revered and seen as sacred by us as a part of our culture. A celebration of forests, Van Mahotsav, is held to recognize the value of the forest in our daily lives.

Our college Principal **Dr. Sonali Uppalwar**, addressed that Van Mahotsav is a Pan-India tree planting festival celebrated in July every year. This initiative was important for our life in



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earth. It is a great traditional Indian festival that reflects Indian culture and heritage to honor and love mother earth by planting trees, by creating awareness of nature's beauty, and by fostering an environment to promote the concept of reduce, reuse, and recycle.

Our chief guest **Forest officer Mr. Lende sir** given a speech about Trees reduce the 'Greenhouse' effect by removing carbon dioxide from the air and releasing oxygen. Each year a mature tree produces enough oxygen for 10 people. Trees are also an effective sound barrier and can limit noise pollution. Recent research shows that trees also help reduce the stress of modern life. So as a human, trees are very important for the day to day life.

Forest Guard Mr. Jadhav sir addressed the **emergence of Monsoons** in India typically begins during the first week of July. This is why the country celebrates Van Mahotsav during this particular month. It is also observed that a large number of saplings planted during this period have an increased survival rate than those planted during other months.

To commemorate this festival, people usually plant native trees, considering their adaptability to local conditions. Native trees are also an ideal choice because they provide shelter to animals, birds, insects and other organisms.

Our chief guest **Forester – Mrs. Sawale** mam addressed the **History** of this movement traces back to the year 1947 when MS Randhawa, a Punjabi botanist, organised a tree plantation week from 20 to 27 July. Khurshid Ahmad Khan, who was the then Delhi Police Commissioner, took part in this event's inauguration on 20 July 1947. This initiative's main objective was to emphasise the impact of deforestation in the country.

Renowned leaders like Jawaharlal Nehru and Dr Rajendra Prasad attended India's first-ever tree plantation drive.



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After three years, in 1950, Kanaiyaka Maneklal Munshi proclaimed this movement as a national activity. Subsequently, he regarded this event as '**Van Mahotsav**' and moved it to the first week of July.

Dr Munshi wanted this initiative to be more than just a tree plantation drive. He desired an exhibition of excitement amidst people as they came together to celebrate their contribution towards the planet.

Plantation event started with our Chairman, group of dignitaries, Faculty of college, Students.

IQAC Coordinator & HOD **Mr.Lokesh Vyas** sir Spoke on the occasion about importance of trees.

Associate professor **Mr. Abhishek Kumar Sen** spoke on the occasion.

B.Pharm 3 year students given a presentation about various trees & Van Mahotsav

In the end Assistant Professor **Dr. Priyanka D** presented Vote of thanks.



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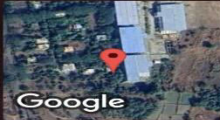
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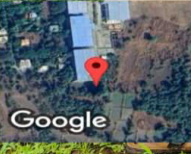
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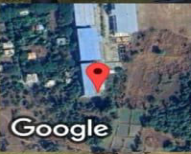


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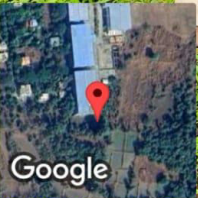
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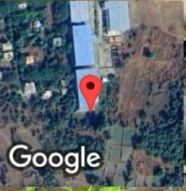
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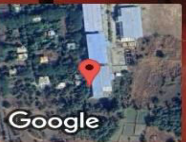
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